

HOLISTIC GYPSIES

AYURVEDIC APOTHECARY

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HOLISTIC GYPSIES

AYURVEDIC APOTHECARY

*"YOU ARE BLESSED WITH ONE BODY, THE BETTER YOU
CARE FOR IT, THE BETTER IT WILL CARE FOR YOU."*

RAMAN, FOUNDER

REVOLUTION

HOLISTIC GYPSIES WAS CREATED WITH A VISION TO REVOLUTIONISE SKIN AND HAIRCARE. DISHEARTENED WITH PRODUCTS CHARACTERISED BY EXAGGERATED PROMISES AND QUESTIONABLE INGREDIENTS, WE SET OUT TO CHANGE THE INDUSTRY FOR THE BETTER.

PAIRING GENERATIONAL AYURVEDIC KNOWLEDGE WITH MODERN-DAY SCIENTIFIC EXPERTISE AND PRACTICES, WE CREATE NATURAL, UNCOMPLICATED, HIGH-PERFORMANCE FORMULAS OF EXCEPTIONAL QUALITY.

KENT COAST
SHOT 2020

*"THE SECRET TO CONFIDENCE IN LIFE, IS
BEING CONFIDENT IN YOUR OWN SKIN."*

DOMINIC, FOUNDER

BIBIJI

THE ORIGINAL INSPIRATION FOR HOLISTIC GYPSIES AND THE MATRIARCH OF THE FOUNDER'S FAMILY, BIBIJI (TRANSLATES TO GRANDMOTHER IN PUNJABI). A ONE-WOMAN WEALTH OF AYURVEDIC KNOWLEDGE WHOSE REMEDIES HAVE GUIDED HER FAMILY TO ENRICH THEIR PHYSICAL, EMOTIONAL AND SPIRITUAL WELLBEING. BIBIJI'S KNOWLEDGE OF MOTHER NATURE'S SECRETS HAVE BEEN PASSED DOWN THROUGH THE GENERATIONS. SHE IS THE FOUNDATION HOLISTIC GYPSIES IS BUILT ON AND WE FEEL PRIVILEGED TO SHARE THIS PRECIOUS KNOWLEDGE WITH THE WORLD.

"MOTHER NATURE HAS ALL THE ANSWERS, IT IS JUST KNOWING WHERE TO FIND THEM."

BIBIJI, OUR TEACHER



AYURVEDIC APOTHECARY

WHAT IS AYURVEDA? A HEALING SCIENCE THOUSANDS OF YEARS OLD, ORIGINATING FROM INDIA, THAT USES EVERYTHING MOTHER NATURE HAS TO OFFER TO HELP IMPROVE OUR LIVES. A BODY OF WISDOM DESIGNED TO KEEP PEOPLE VIBRANT AND HEALTHY, WHILST REALISING THEIR FULL HUMAN POTENTIAL. SOUNDS GOOD RIGHT?

AYURVEDA
AH-YER-VEY-DUH

AYURVEDIC
AH-YER-VEY-DIC

WHY HAVEN'T YOU HEARD OF AYURVEDA? THE WESTERN WORLD HAS SLOWLY FORGOTTEN ITS RELATIONSHIP WITH MOTHER NATURE AND WHAT SHE HAS TO OFFER, NEGLECTING HER GIFTS AND THE WEALTH OF KNOWLEDGE ON HOW TO USE THEM. LUCKILY NOT EVERYONE HAS FORGOTTEN, AND SOME COMMUNITIES, INCLUDING OURS, HAVE BEEN STRIVING TO KEEP THE RELATIONSHIP ALIVE. OUR GOAL IS TO REIGNITE THIS CONNECTION WITH MOTHER NATURE, A PARTNERSHIP WE BELIEVE THE MODERN WORLD NEEDS MORE THAN EVER.

WHAT IS THE MODERN WORLD'S CONTRIBUTION? RELATIONSHIPS ARE OF COURSE MUTUALLY BENEFICIAL, AND THE MODERN WORLD BRINGS AN INVALUABLE ATTRIBUTE TO THIS UNION; SCIENCE. USING A HARMONIOUS BLEND OF AYURVEDIC INFLUENCED FORMULAS AND PRESENT-DAY SCIENCE, WE CREATE PRODUCTS THAT WILL ENHANCE PHYSICAL, SPIRITUAL AND EMOTIONAL WELLBEING. MOTHER NATURE AND SCIENCE; THE PERFECT RELATIONSHIP TO BRING AYURVEDA INTO THE MODERN WORLD.



*"BE GOOD TO YOUR SKIN. YOU'LL WEAR IT
EVERY DAY FOR THE REST OF YOUR LIFE."*

RENEE ROULEAU

CAREFUL CURATION

OUR PHILOSOPHY AND IN-DEPTH INSIGHT INTO THE HUMAN MIND, BODY, AND SOUL, GUIDE OUR FORMULATIONS. BY COMBINING MOTHER NATURE'S PRECIOUS SECRETS WITH MODERN-DAY RESEARCH AND DEVELOPMENT, WE CREATE EFFECTIVE AND GENTLE BODY-LOVING FORMULAS THAT ALL SKIN AND HAIR TYPES WILL BENEFIT FROM.

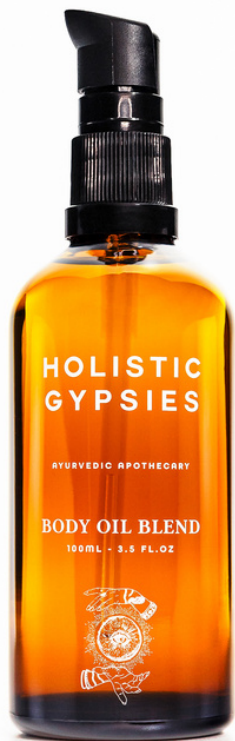
BENEFICIAL TO ALL

HOLISTIC GYPSIES FORMULAS ARE NATURAL AND ORGANIC, EVERY DROP IS PRODUCED BY MOTHER NATURE HERSELF. HIGH-QUALITY BOTANICAL INGREDIENTS, NURTURED AND BLENDED BY US, TO PROVIDE YOU WITH THE NUMEROUS BENEFITS NATURE'S CREATIONS CAN PROVIDE.

NATURE'S NATURAL REMEDIES

EACH HOLISTIC GYPSIES FORMULA IS HAND BLENDED TO ENSURE PERFECTION. WE BELIEVE ANY PRODUCT THAT INTERACTS WITH THE HUMAN BODY MUST BE CREATED TO THE HIGHEST STANDARD POSSIBLE. SAFE, CLEAN AND RIGOROUSLY TESTED. YOUR BODY DESERVES THE BEST.

BLENDED WITH LOVE, CARE AND PASSION



VEGAN, CRUELTY FREE, ORGANIC, UK HAND BLENDED, AYURVEDIC DERIVED



FACE OIL BLEND

A DEEPLY NOURISHING FACIAL OIL FORMULATED TO SOFTEN, BRIGHTEN AND PROTECT. A POWERHOUSE OF NINE SKIN-LOVING NUTRIENT-RICH OILS; PACKED FULL OF REPLENISHING VITAMINS, MINERALS, ANTIOXIDANTS AND ESSENTIAL FATTY ACIDS.

OUR CAREFULLY SELECTED INGREDIENTS PENETRATE THE SKIN QUICKLY AND DEEPLY WITHOUT CLOGGING PORES. THIS LIGHTWEIGHT AND EASILY ABSORBABLE OIL IS DESIGNED TO PREVENT AND ALLEVIATE FINE LINES AND WRINKLES, BLEMISHES, DRYNESS AND INFLAMMATION. IT BALANCES OILY SKIN, DEEPLY HYDRATES DRY SKIN AND SOOTHES SENSITIVE SKIN.

HOLISTIC GYPSIES FACE OIL BLEND, MOTHER NATURE'S REMEDY FOR A VISIBLY HEALTHIER COMPLEXION.

VITIS VINIFERA **GRAPESEED**
MOISTURISING, REDUCES FINE LINES, TREATS BREAKOUTS

MORINGA OLEIFERA **MORINGA**
REDUCES WRINKLES, SOOTHES INFLAMMATION, BOOSTS COLLAGEN FORMATION

ARGANIA SPINOSA **ARGAN**
BRIGHTENING, PROTECTS FROM SUN DAMAGE, ANTI-INFLAMMATORY

SIMMONDSIA CHINENSIS **JOJOBA**
HYDRATING, ANTIBACTERIAL, REDUCES SIGNS OF AGEING, ANTIOXIDANT

ROSA CANINA **ROSEHIP**
NATURAL UV PROTECTION, BRIGHTENS SKIN, REDUCES HYPERPIGMENTATION

SCLEROCARYA BIRREA **MARULA**
ANTIOXIDANT, MOISTURISING, NOURISHING, SOFTENING

CURCUMA LONGA **TUMERIC**
ANTI-INFLAMMATORY, BRIGHTENING, ANTI-AGEING

BOSWELLIA SERRATA **FRANKINCENSE**
IMPROVES TONE & ELASTICITY, REJUVENATING, SOOTHING

CITRUS AURANTIUM AMARA FLOWER **NEROLI**
REGENERATES SKIN CELLS, TIGHTENING, CALMING



A BOTANICALLY BASED BLEND OF ORGANIC OILS REPLENISHES AND STIMULATES, ADDING THICKNESS AND VOLUME FOR VISIBLY FULLER HAIR. THIS DEEPLY NOURISHING HAIR OIL PROVIDES A WEALTH OF VITAMINS, MINERALS, ANTIOXIDANTS AND ESSENTIAL FATTY ACIDS.

HARNESSING AN AYURVEDA INFLUENCED FORMULA, PREMIUM INGREDIENTS HELP TO REPAIR, PROTECT AND PROMOTE GROWTH. INTENSIFIED BY MODERN-DAY SCIENTIFIC PRACTICES, THIS POWERFUL BLEND IS MOTHER NATURE'S RECIPE TO HEALTHY HAIR.

HAIR OIL BLEND

PRUNUS AMYGDALU DULCIS **SWEET ALMOND**
SOFTENING, MOISTURISING, STRENGTHENING

VITIS VINIFERA **GRAPESEED**
REDUCES FRIZZ, MOISTURISING, REDUCES BREAKOUTS

MORINGA OLEIFERA **MORINGA**
REPAIRING, INCREASES KERATIN PRODUCTION, PROTECTING, ANTIOXIDANT-RICH

RICINUS COMMUNIS **CASTOR**
PROMOTES GROWTH, ANTI-INFLAMMATORY, NOURISHES, INCREASES SHINE

ARGANIA SPINOSA **ARGAN**
PROMOTES GROWTH, HYDRATING, REDUCES SPLIT ENDS, SOOTHES THE SCALP

SIMMONDSIA CHINENSIS **JOJOBA**
CONTROLS DANDRUFF, REPAIRS DAMAGE, PROTECTING, PROMOTES GROWTH

PINUS SUCCINIFERA **AMBER**
REJUVENATES HAIR FOLLICLES, STRENGTHENING, COMBATS HAIR-FALL

CYMBOPOGON FLEXUOSUS **LEMONGRASS**
STRENGTHENING & STIMULATING, ANTIBACTERIAL, TREATS DANDRUFF

CITRUS AURANTIUM AMARA FLOWER **NEROLI**
A NATURAL ANTISEPTIC, CONDITIONING, REDUCES INFLAMMATION

ROSMARINUS OFFICINALIS **ROSEMARY**
PROMOTES GROWTH, ANTIOXIDANT, IMPROVES CIRCULATION

LAVANDULA ANGUSTIFOLIA **LAVENDER**
STIMULATES GROWTH, NATURAL ANTIMICROBIAL, THICKENING

POGOSTEMON CABLIN **PATCHOULI**
TREATS PSORIASIS & ECZEMA, ANTI-DANDRUFF, NATURAL ANTISEPTIC

ECLIPTA PROSTRATE **BHRINGRAJ**
REDUCES GREYING, PREVENTS HAIR FALL, PROMOTES GROWTH, ANTI-INFLAMMATORY

MENTHA PIPERITA **PEPPERMINT**
ANTIMICROBIAL, MOISTURISING, IMPROVES CIRCULATION

SWEET, HONEYED NEROLI AND FRESH LEMONGRASS GREET THE SENSES. AN UNDERTONE OF DEEPER, CHARACTERFUL PATCHOULI AND WARMING AMBER THEN IMBUE THE OIL WITH DEEP SENSUALITY. AN ENTICING AROMA FOR ALL GENDERS.

BODY OIL BLEND

A LUXURIOUS BLEND OF SKIN-LOVING OILS FORMULATED TO HYDRATE, SOFTEN AND PROTECT. THESE NUTRIENT-RICH ORGANIC OILS ARE PACKED FULL OF REPLENISHING VITAMINS, MINERALS, ANTIOXIDANTS AND ESSENTIAL FATTY ACIDS.

HIGHLY EFFECTIVE INGREDIENTS COMBINE TO REDUCE AND PREVENT DRY SKIN, STRETCH MARKS, BLEMISHES, AND INFLAMMATION. THIS LIGHTWEIGHT AND FAST-ABSORBING FORMULA, PENETRATES QUICKLY AND DEEPLY, LEAVING SKIN SUPPLE, RADIANT AND GLORIOUSLY SCENTED.

AYURVEDA INSPIRED AND SCIENTIFICALLY ENHANCED, MOTHER NATURE'S SECRET TO VISIBLY HEALTHIER SKIN.



PRUNUS AMYGDALU DULCIS **SWEET ALMOND**
SOOTHING, HYDRATING, REDUCES SUN DAMAGE AND BLEMISHES

PERSEA GRATISSIMA **AVOCADO**
ANTI-AGEING, CALMING, ANTI-INFLAMMATORY, PROTECTING

ARGANIA SPINOSA **ARGAN**
TREATS ROSACEA AND PSORIASIS, REDUCES STRETCH MARKS

SIMMONDSIA CHINENSIS **JOJOBA**
ANTIOXIDANT, ANTIBACTERIAL, HYDRATES, REDUCES WRINKLES

HELIANTHUS ANNUUS **SUNFLOWER**
ANTI-INFLAMMATORY, REGENERATES SKIN CELLS, PROTECTING

PRUNUS ARMENIACA **APRICOT KERNEL**
SOFTENING, PROMOTES RADIANCE, STRENGTHENING

CEDRUS ATLANTICA **CEDARWOOD**
ANTISEPTIC, SOOTHING, CALMING

PELAGONIUM GRAVEOLENS **GERANIUM ROSE**
ANTIBACTERIAL, TREATS BREAKOUTS, BRIGHTENING

CITRUS SINENSIS **SWEET ORANGE**
REDUCES DARK SPOTS, BOOSTS CIRCULATION, SHRINKS PORES

LAVANDULA ANGUSTIFOLIA **LAVENDER**
REDUCES REDNESS AND IRRITATION, LIGHTENING

POGOSTEMON CABLIN **PATCHOULI**
ANTIBACTERIAL, HYDRATING, SOFTENING

CITRUS AURANTIUM BERGAMIA **BERGAMOT**
ANTIBACTERIAL, ANTI-INFLAMMATORY

CITRUS AURANTIUM AMARA FLOWER **NEROLI**
SKIN CELL REGENERATING, ANTI-INFLAMMATORY

CITRUSY NOTES OF NEROLI, BERGAMOT AND SWEET ORANGE DELIVER A REFRESHING TOP NOTE. BASE NOTES OF DARK PATCHOULI AND WOODY CEDARWOOD COMBINE WITH THE INITIAL CITRUS KICK TO CREATE A DEEPLY IRRESISTIBLE SCENT, ENTICING TO ALL GENDERS.

BEARD OIL BLEND

PRUNUS AMYGDALU DULCIS **SWEET ALMOND**
SOFTENING, MOISTURISING, STRENGTHENING, PROTECTING

MORINGA OLEIFERA **MORINGA**
REPAIRING, INCREASES KERATIN PRODUCTION, ANTIOXIDANT

RICINUS COMMUNIS **CASTOR**
PROMOTES GROWTH, ANTI-INFLAMMATORY, NOURISHING

ARGANIA SPINOSA **ARGAN**
HEALTHY SHINE, REDUCES ITCHINESS, HYDRATING, SOOTHES SKIN

SIMMONDSIA CHINENSIS **JOJOBA**
REDUCES BREAKAGE, CONDITIONING, REDUCES SEBUM BUILD-UP

EUCALYPTUS GLOBULUS **EUCALYPTUS**
THICKENING, ANTI-INFLAMMATORY, STIMULATES FOLLICLES

HIBISCUS MOCHATUS **AMBRETTE SEED**
HYDRATING, SOFTENING, IMPROVES CIRCULATION

CITRUS AURANTIUM AMARA FLOWER **NEROLI**
NOURISHING, A NATURAL ANTISEPTIC, REDUCES INFLAMMATION

ROSMARINUS OFFICINALIS **ROSEMARY**
STIMULATING, PROMOTES GROWTH, ANTIOXIDANT-RICH

LAVANDULA ANGUSTIFOLIA **LAVENDER**
STIMULATES GROWTH, NATURAL ANTIMICROBIAL, THICKENING

POGOSTEMON CABLIN **PATCHOULI**
ELIMINATES IRRITATION AND ITCHINESS, ANTI-DANDRUFF

OLEUM SUCCINI **AMBER**
SOOTHES SKIN, REJUVENATES HAIR FOLLICLES, STRENGTHENING



A POWERFULLY EFFECTIVE BLEND FORMULATED TO ADD THICKNESS AND SHINE FOR A VISIBLY HEALTHIER BEARD. THIS DEEPLY NOURISHING TONIC IS RICH IN VITAMINS, MINERALS, ANTIOXIDANTS AND OMEGA FATTY ACIDS.

ORGANIC INGREDIENTS CONDITION, SOFTEN AND PROMOTE GROWTH WHILST INTENSELY MOISTURISING UNDERLYING SKIN. LEAVING YOUR BEARD SMELLING FANTASTIC, FEELING SUPPLE AND LOOKING STYLISH.

MOTHER NATURE'S ANSWER TO A HEALTHY, STRONG AND ENVIABLE BEARD.

WARMING NOTES OF AMBER ARE COMPLIMENTED WITH MUSKY AND WOODY AMBRETTE, PERFECTLY COMBINED TO EMBRACE YOUR SENSES. THESE NATURAL SCENTS WORK IN HARMONY TO CONJURE AN ALLURING, SENSUAL AROMA.

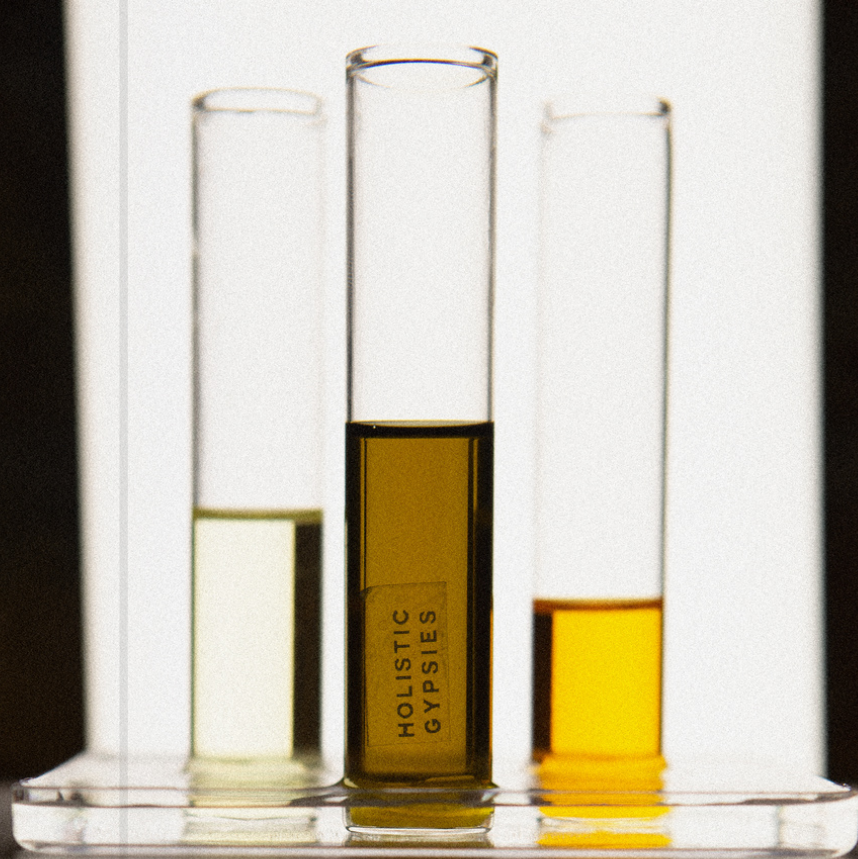
AN ENDLESS OBSESSION

HOLISTIC GYPSIES' PRODUCTS ARE HAND-BLENDED WITH METICULOUS ATTENTION TO DETAIL AND QUALITY CONTROL; ENSURING PRODUCTS ARE OF THE HIGHEST STANDARD AND OPTIMAL EFFICACY.

ESSENTIAL OILS ARE HIGHLY EFFECTIVE AND POWERFUL INGREDIENTS USED IN AYURVEDA, THEREFORE FORMING A KEY PART OF OUR PRODUCTS. WE CAREFULLY CONTROL THE CONCENTRATION OF ESSENTIAL OILS IN OUR BLENDS, STRICTLY ADHERING TO COSMETIC REGULATIONS.

YOU CAN BE ASSURED THAT ALL OUR PRODUCTS HAVE BEEN GIVEN THE SEAL OF APPROVAL BY A QUALIFIED COSMETIC SAFETY ASSESSOR. OUR FORMULAS HAVE UNDERGONE COSMETIC SAFETY ASSESSMENTS AND HAVE OBTAINED CPSR CERTIFICATION.

HOLISTIC GYPSIES' PRODUCTS ARE ALWAYS DESIGNED WITH YOUR BODY'S UTMOST SAFETY AND CARE IN MIND.



"QUALITY IS NOT AN ACT, IT IS A HABIT."

ARISTOTAL

NATURE'S NOMADS

MOTHER NATURE IS AT THE CORE OF OUR BRAND. DECADES OF NEGLECT HAVE LEFT HER IN DESPERATE NEED OF HELP.

SUCH IS THE WEALTH OF MOTHER NATURE'S CHARITY, REPAYMENT IN KIND MAY ULTIMATELY BE IMPOSSIBLE, BUT WE ENDEAVOUR TO SHOW OUR APPRECIATION. WE WILL CONTINUE TO DEVELOP OUR SUSTAINABILITY PRACTICES AND STRIVE TO FULFIL OUR ENVIRONMENTAL RESPONSIBILITIES.

KENT COAST
SHOT 2020

WE PROMISE ALL OF OUR PRODUCTS ARE 100% CRUELTY-FREE AND NEVER TESTED ON ANIMALS.

WE PROMISE ALL OF OUR PRODUCTS ARE 100% NATURAL, ORGANIC AND VEGAN FRIENDLY.

WE PROMISE TO ETHICALLY SOURCE OUR INGREDIENTS, USING SUPPLIERS WHO SHARE OUR HIGH STANDARDS AND VALUES.

WE PROMISE WE WILL CONTINUE TO INNOVATE AND DEVELOP MORE SUSTAINABLE PACKAGING AS WE GROW.

THE HOLISTIC GYPSIES

ANCIENT WISDOM

*TIMELESS REMEDIES PASSED DOWN THROUGH GENERATIONS. AYURVEDA, THE
SECRET TO NATURAL, EFFECTIVE SKIN AND HAIR CARE.*

COMMUNITY

KENT COAST
SHOT 2020

THE FOUNDERS OF HOLISTIC GYPSIES ARE PASSIONATE ABOUT GIVING BACK TO THE COMMUNITY. THE BRAND HAS A STRONG ETHOS OF VOLUNTEERING AND SELFLESS SERVICE. THIS IS REFLECTED IN OUR BELIEF IN THE PRACTICE KNOWN AS "SEVA". THIS CHARITABLE PRACTICE FOCUSES ON HELPING OTHERS IN A VARIETY OF WAYS WITHOUT ANY REWARD OR PERSONAL GAIN. IT DEMONSTRATES THE INDIAN BELIEF IN EQUALITY AND IMPORTANCE OF ALL LIVING BEINGS. WE HAVE EMBRACED THIS PRACTICE WHOLEHEARTEDLY, AND WE FOCUS OUR CHARITABLE CONTRIBUTIONS ON OUR LOCAL COMMUNITY.

TWO CONCERNS WE ARE PASSIONATE TO SUPPORT ARE HOMELESSNESS AND COASTLINE CONSERVATION. WE WORK IN COLLABORATION WITH LOCAL VOLUNTEERS TO PROVIDE MEALS TO THE HOMELESS AND TO CLEAN AND RESTORE KENTISH BEACHES.

AS WE GROW, WE HOPE TO EXPAND OUR CHARITABLE INITIATIVES BEYOND OUR LOCAL COMMUNITY TO THOSE IN NEED ACROSS THE GLOBE.

"YOU GIVE BUT LITTLE WHEN YOU GIVE OF YOUR POSSESSIONS. IT IS WHEN YOU GIVE OF YOURSELF THAT YOU TRULY GIVE."

KAHLIL GIBRAN